



## **MarTREC's Student of the Year 2024**

Alexandra Holliday is pursuing a master's degree in Transportation at the University of New Orleans (UNO) and will continue her education at UNO in the Urban Studies Ph.D. program. Her research centers on freight-based economic development and the modernization of U.S. maritime industry.

Alexandra is focusing on aids to navigation along the Lower Mississippi River. She is developing a master plan for South Claiborne Avenue in New Orleans to enhance transportation equity. Alexandra's research project, "Economic Impact Analysis of Artificial Draft Restriction on the Lower Mississippi River Port Complex" focuses on comprehensive economic impact analysis to assess the effects of artificial draft restrictions on the Lower Mississippi River Port Complex. Alexandra is a research assistant to Dr. Bethany Stich, Professor of Planning and Urban Studies at UNO.

Alexandra received the Women in Transportation Seminar (WTS) of Greater New Orleans Scholarship, she serves on the Intermodal Freight Transport committee of the Transportation Research Board, and participated in the Summer Transportation Internship Program for Diverse Groups at the U.S. Department of Transportation. Alexandra interned with the U.S. Maritime Administration (MARAD).

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